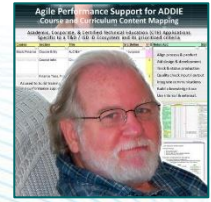


Christian S. Winters

Instructional Designer (ID), Knowledge Crafts, Content Map Spec., & Architectural Colorist
810.643.1334 csw@skillscrafters.com <http://www.skillscrafters.com/> Onsite & Online

Support for Knowledge Management, Instructional Design (ID) & Media, Training / Learning & Development (T&D / L&D). Client-relevant creativity, research & development (R&D) thru the production and delivery of workplace training and performance support.



Experience

TD Assist & Skills Crafters 2006-Current Algonac, MI
Instructional Design (ID/ISD) & Media Support

- ID Analysis, Design, Develop, Implement, and Evaluate (ADDIE) support service contracts (7).
- Architectural color design & renovation.

Instructional Designer / Training Dept. Support

Michigan 811 & Colorado 811 2017-2019 Auburn Hills MI & Golden CO

State-wide excavation notification centers & safety training

- Information & instruction content mapping.
- LMS/LCMS programming & content e-publish.

Media Consultant / Design & Development

National Occupation Competency Testing Institute (NOCTI) 2006-2010 Big Rapids, MI (Full time remote / online service)

Leader in CTE Credentialing Solutions & Resources

- Upgrade 120+ career blueprints, instructional & student guides, e-publication covers w/ animated process tutorials.
- Quality check 1000+ test graphics review & edit selects.
- Program initial pilot set of 20 interactive Q&As.

Training Development Solutions Specialist

Raytheon Technical & Professional Svs. 1999-2006 VA & MI
Global provider of learning and training solutions.

- General Motors (GM) University 230 course content map & business case analysis w/ select 5 ILT to WBT convert.
- GM Service Technical College (STC) job aids development (TECHAssists) for access by 15,000+ auto service techs.
- United Auto Workers (UAW-GM) e-learning co-build.

Parental life-guidance

If to do something, do it well.

Key Interests

- ✓ Project travel opportunities.
- ✓ Sensible, productive collaboration.
- ✓ Instructional design & development aligned w/ knowledge management.
- ✓ Instructional media: photography, video, sound - capture &/or edit.
- ✓ Programming LMSs, LCMSs &/or KM Tools, and knowledgebases.

Platforms, Software, Utilities, Tools

- Office suites: Writing, charting, spreadsheet models, databases.
- Presentation & authoring tools.
- Image, video, sound: editors.
- Learning Mgmt. Systems (LMSs)

Service highlights (partial)

- "The content map is the best tool I have seen to convey what we do." CEO, MISS DIG 811, 2020.
- Society of Automotive Engineers (SAE) ISD Audit PASS of Connected Vehicle Professional-1 (CVP), 2014.
- Raytheon Impact Award for GM e-Learning Process & Product (Dreamfast), 2003.
- NASA Langley 1st Digital Mobile-media Program Presentation, 1994 via Frank Koprivier III, media contractor.
- Benjamin Franklin Partnership Grant Award for Corporate Training Innovation (CBT App UTeach2, 1992) via Westinghouse.
- Recognition in various publications for architectural color designs.

